



## **Red Apple Stores Inc. Proudly Launches its Red Apple Store in Blairmore, Alberta!**

TORONTO – Red Apple Stores Inc. is proud to unveil the opening of its newly renovated store in Blairmore, Alberta! Grand Opening Day is Saturday September 29<sup>th</sup>, 2018 with a ribbon cutting ceremony at 9 am!

Red Apple is your trusted neighbourhood store where value minded families can do their everyday shopping for less! Our new Red Apple store will be Blairmore's destination for fashion, home and food, all at great prices, providing a convenient, one-stop shop to better serve the community. In order to bring the absolute best value to town, not only have we **redesigned** the store to greatly improve the shopping experience, but as we convert to Red Apple, we have also lowered our prices!

Red Apple Blairmore is conveniently located at the 11001-20 Ave. This 12,000 square foot store will boast an assortment of brand name fashions and home products at incredible savings, as well as all of the trusted big brand grocery items and household basics, which are priced right everyday! In addition, Red Apple will feature a fun **candyworks™** candy shop that will have a constant array of sweet treats to tantalize everyone's taste buds!

"Our stores are filled with all of the brands that our Customers want, at prices that offer huge savings everyday," says Clinton Wolff, President & Chief Executive Officer, Red Apple Stores Inc. "We are proud to be a part of the Blairmore's community and look forward to providing our Customers with great value, big brands and a warm and welcoming shopping experience."

### **Join Red Apple to Celebrate its Grand Opening!**

Celebrate with Red Apple at the official Grand Opening on Saturday September 29<sup>th</sup>. Ribbon cutting ceremony will be at 9am! Come fill your basket with savings, with a free \$10 shopping card and a free laundry basket to our first 100 Customers! Plus, all customers get a chance to win a \$250 Shopping Spree!

Come join us as we celebrate our new store in Blairmore!

**About Red Apple Stores Inc**

Red Apple Stores Inc. is a nationwide chain of 150 value stores, proudly serving Canadians in small communities, under the Red Apple and The Bargain! Shop banners. For more than 20 years, we have been the trusted neighbourhood store where value-minded families do their everyday shopping for less.

We provide savings on all of life's essentials for clothing, home and food. In addition to great values on everyday needs, we strive to continuously delight our Customers with exciting special buys on their favourite brand names at incredible savings.

We take great pride in serving our communities and aim to do our part to give back to the communities where our Customers and Associates live and work. As a caring neighbour, we partner with many local charities and help raise funds throughout the year that support and benefit each of our store's immediate community.

Headquartered in Mississauga, Ontario, Red Apple Stores Inc. is a wholly-owned subsidiary of BlackRock Capital Investment Corporation.

For more information about our stores, please visit [www.redapplestores.com](http://www.redapplestores.com).

Or join us on Facebook at [www.facebook.com/redapplestores](https://www.facebook.com/redapplestores)

**For more information:**

Email us at [info@redapplestores.com](mailto:info@redapplestores.com)